

PDMI WEEKLY NEWSLETTER

(3-month minimum run)

RATES

PDMI MEMBER RATES

Weekly Run:

3-month contract (weekly placement): \$3,000/run

Bi-Weekly Run:

3-month contract (bi-weekly placement): \$1,950/run

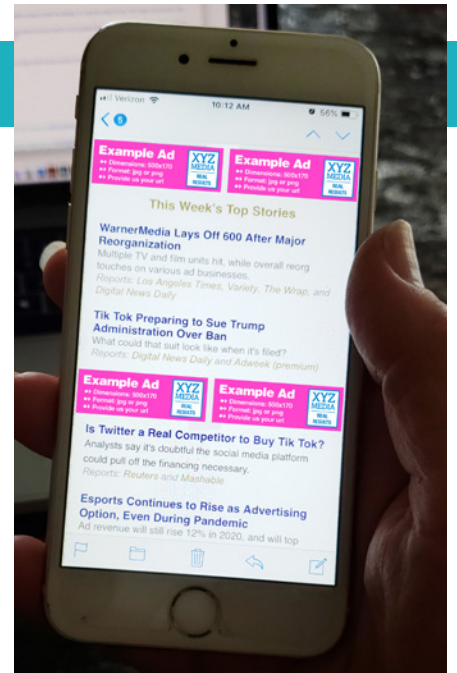
NON-MEMBER RATES

Weekly Run:

3-month contract (weekly placement): \$4,500/run

Bi-Weekly Run:

3-month contract (bi-weekly placement): \$3,000/run



NEWSLETTER AD SPECIFICATIONS

Size: 500x170 pixels
File Format: jpg or png

ARTWORK DUE DATES

Artwork must be received by the Monday prior to the deployment date. The newsletter deploys on Wednesdays.

Example Ad

- ➡ Dimensions: 500x170
- ➡ Format: jpg or png
- ➡ Provide us your url



EXAMPLE